

TERMITE EFFICACY

MASTERLINE® | MAXXPRO® TERMITICIDE/INSECTICIDE

I MaxxPro®

Imidacloprid provides immediate structural protection, proven in more than 10 years of use with less than 1% re-treats. I MaxxPro is backed by the best people and guarantee in the industry. There is no technical or commercial reason to choose any other termiticide.

I MaxxPro contains imidacloprid

Imidacloprid is non-repellent to termites, meaning that termites do not detect the presence of imidacloprid in the soil. Termites readily enter into treated areas, where they become exposed and die.

Efficacy Objectives

- Immediate elimination of termites already in the structure.
- Create a protective zone, between the structure and soil, to prevent future termite attacks.
- Provide residual to assure protection between inspections.

Imidacloprid Performance

- Proven in over 10 years of uses.
- Millions of homes treated and protected.
- Guaranteed performance.
- Real world data to support performance claims.

Real World Performance Data

Imidacloprid effectiveness has been proven over many years of use, across a broad range of environments and situations. The following information details the findings of a PMP customer survey completed in 2003. These results are proof that I MaxxPro will deliver the flexibility and performance that any PMP needs.

- 34 PMP companies participated in the study.
- 23 states were represented.
- All treatments were performed from 1996 to 2003.
- Records were reviewed on 11,685 structures.
 1. 70% with post treatment inspections
 2. 84% with live termites at treatment
 3. 80% of companies had virtually no re-treats
 4. Re-treatment average all structures <1%.



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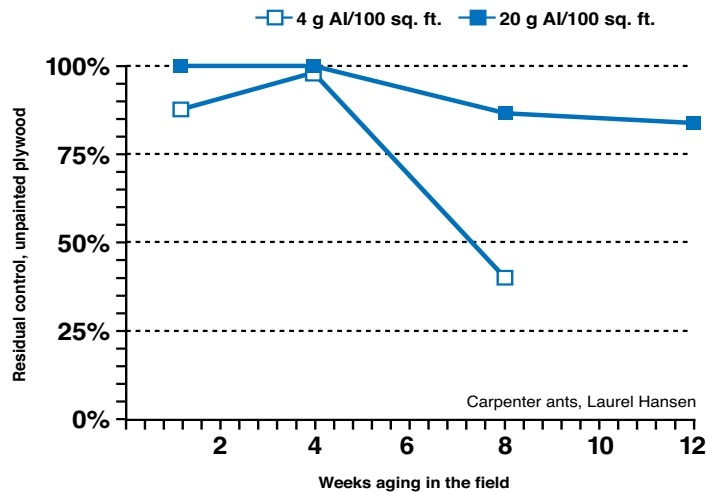
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Depending on rate of application, MasterLine I MaxxPro residual lasts 1 to 3 months... even on unpainted plywood, aged out of doors, in the field!



Achieve 100% control with 2.0 to 3.7 gallons of dilution applied on home's perimeter.



Perimeter Pest Control

Ants: for control of ants in houses and other structures, apply a 0.05 to 0.1% solution as a general surface, spot crack, and crevice or wall void application. Apply to surfaces on buildings, porches, patios and other surfaces, around doors, and windows, eaves and attic vents. Utility entry points, soffit areas and other exterior openings (including foundation cracks or drilled holes) where these pests enter the structure or where they crawl or hide.



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